**Alumni Association of UCSF**

**Executive Council Meeting Minutes**

**Wednesday, March 23, 2011**

#### **UCSF Faculty Alumni House**

**AAUCSF members present:** Gordon Fung, Mark Wandro, Carol-Rene Hughes, John Skhal, Dan Keller, Douglas Cowden, Mary Porteous, David Shewmake, Robert Huntley, Debra Vails-Qualters, Wilma Wong, Arthur Strosberg, Susan Walczak

**Student Representatives present:** Gabe Quitoriano

**Staff:** Andrew Kaufteil, Rachel Bunkers-Harmes, Robin Johnston

Meeting called to order at 6:00 pm. Meeting attendees introduced themselves.

**Welcome from Guest Speaker, Wylie Liu** Director of University and Community Partnerships

* Wylie Liu and her colleague, Dixie Horning, gave an overview of the University and Community Partnerships Program.
* UCP works to build collaborative relationships between UCSF and the community, promoting civic engagement, fostering community health and well-being, and enhancing the environment for education, patient care, research, and employment at UCSF. The Office serves as a bridge between UCSF and local communities, emphasizing partnerships that value and respect the assets and diversity of both.
* Core roles of the office
* Clearing house for all things community-based
* Capacity-building – training, skills workshops
* Facilitator – connecting groups and individuals within UCSF
* UCP would like to work more closely with AAUCSF. They are considering having an “Alumni Seat” on their council.
* Deadlines for applications are currently due near the end of 2011. UCP is considering making this a rolling deadline for review and response to make the process more student-friendly.
* Student Representative Gabe Quitoriano suggested making students more aware of the greatest needs in underserved community in order to propose successful community partnerships.
* For more information on University and Community Partnerships, please contact Wylie and her staff at partnerships@ucsf.edu, or (415) 476-5696.

Website: <http://partnerships.ucsf.edu/>

**Introductions**

* **Rachel Bunkers-Harmes** – new Faculty Alumni House Manager
* **Roy Nesari** - new board member and new Vice President of the Dental Alumni Association. He is an Endodontist (Root Canal Specialist)  He is the Program Chair for the School of Dentistry's Scientific Session & Reunion.
* Andrew Kaufteil announced the hire of **Brandy Vause** – new Senior Director of Development for the School of Nursing

**President’s Report** (Gordon Fung)

* Gordon attended the AAUC Meeting/UC Day 2011 in Sacramento in February along with a few selected key leaders from UCSF. The event was very successful in advocating that no particular UC schools be singled out in budget cuts and that all groups have equal opportunities for fund when they become available in the future.
* At the AAUC Meeting, the UCOP focused on two main issues that can drive alumni and universities to work more closely together.
* Increasing the role of advocacy among alumni. UC San Diego shared a great example of successful letter-writing campaigns they have launched.
* Identify spokespersons to advocate on behalf of UC during budget negotiations. UC could be facing a $500 million loss. $100 million has been put towardsavings thus far.
* UCOP needs to improve on their recordings of alumni philanthropy. Alumni have given over $100 million across the university.
* UC needs a more streamlined, effective link with alumni for regular communications with the government affairs office.
* There is an opportunity for an AAUCSF representative to join the Chancellor’s Advisory Council. The council holds quarterly meetings with leadership of UCSF. This opportunity would be a great way for the rest of the school to learn about AAUCSF.

**Vice President’s Report** (John Skhal)

* The Great Race – This event is held the first weekend of October and brings together students from all schools to participate in a scavenger hunt. John invited all board members to participate in facilitating if interested.

**Revisions to AAUCSF Bylaws**

* A draft of the revisions discussed at the last board meeting was circulated among the Executive Committee and revised further.
* One main goal in the revisions was to broaden the reach in order to get alumni more involved.
* One change made was to bring board membership up to 40, as well as decrease the number of representatives of each school to three per school.
* The new bylaws allow for eight members of the executive committee and another 17 seats to recruit for at-large members.
* Allows for chapters in other regions to participate in meetings via teleconference.
* The other main goal in revising the bylaws was to remove the rigidity and make them more flexible.
* Previously there was a rotation of Chairs that required a 10-year commitment.
* The new bylaws decreased this commitment. Now an officer will serve one year as President-Elect, two years as President, and two years as Immediate Past President.
* Questions & Discussion ensued.
* Debra Vails – Qualters stated that she found the new bylaws to be very understandable, and accepts them as-is. She appreciates the idea of removing the rotation.
* Dave Shewmake asked for an explanation of the expansion of membership.
* John Skhal stated that anyone who has been associated with UCSF is able to become a member. This includes faculty, residents, housestaff, etc.
* Andrew stressed that this was designed to make the board more inclusive and open up the family.
* Gordon Fung offered the fact that the Medicine Alumni Association already includes residents and faculty members on its’ board.
* Dave Shewmake agreed that it is great to open up the board, but when it comes to officers, he has some trouble with someone who is not a degreed alum becoming an officer.
* Debra Vails-Qualters agreed with Dave that it would not be alright with her if a non-alum were able to become president of the board. She believes all officers should be alums of UCSF.
* Mary Porteous does not want to exclude other non-dgreed alumni and thinks the board should use discretion.
* Andrew advised that the board should have faith in the Nominations Committee to do thorough background checks before electing officers.
* He suggested adding a “strong preference for alums” clause if that is what the board wants.
* John Skhal disagreed with the “strong preference for alums” clause.
* Robert Huntley agreed that a president who was not a degreed alum could cause potential problems.
* Susan Walczak liked the idea of some language touching on this subject being included in the bylaws.
* Gordon Fung suggested the board either put to motion that the language must be in the bylaws, or if there is faith in the nominations committee, to leave the bylaws more open, as stated in the revised document.
* Andrew assured that the Nominations Committee will act as the one standing committee that is always active. He also reminded the board that the bylaws are never permanent and can always be changed in the future.
* Gordon Fung asked for a vote to adopt the revised AAUCSF Bylaws. Robert Huntley motioned and Debra Vails-Qualters seconded the motion. The Bylaws were adopted.

**Secretary’s Report** (Alan Budenz)

* Mr. Budenz was not present. No Secretary’s Report.
* Gordon Fung motioned to approve previous December 1, 2010 minutes. Motion seconded and unanimously approved.

**Alumni Association Update**

**Update from Alumni Relations Office (**Andrew Kaufteil)

* Andrew reported that Alumni Relations has been focused on streamlining communication with alumni by creating a monthly e-news which will contain condensed information and reduce the number of superfluous emails sent out currently.
* A new alumni online community will be launched over the coming year. Rachel Bunkers-Harmes is in charge of the project. She launched a very successful online community in her previous role at Berkeley.
* **2012 Reunion Update**
* Andrew recommended creating a Reunion Committee within AAUCSF. He asked that three representatives from each school alumni association start Reunion Committee meetings in June of 2011.
* At the recent AAUC meeting, Andrew proposed to President Yudof that the UC-focused TED Conference be held in San Francisco right before the Alumni Weekend.
* He also mentioned brining in celebrities to perform at the event as leverage.
* The goal of this reunion is to build on the equity of current individual school alumni weekends.
* **Upcoming Events**
* An alumni event hosted by Chancellor Desmond-Hellmann will take place in New York on March 31st. This will provide an opportunity for Andrew to engage in regional outreach to alumni in the New York area.
* A similar alumni event will be held in Hawaii in June.
* Valley Visions in Fresno will be on May 21st.
* Dave Shewmake suggested that the AAUCSF take a tour of the new regenerative Health Building sometime soon.

**Treasurer’s Report** (Carol-Rene Hughes)

* Carol Rene reported that at the close of February, the AAUCSF account balance was $109,030.93.
* Andrew explained that the AAUCSF is funded purely from Affinity Royalties, which bring in a consistent flow of revenue. The AAUCSF earns around $20,000-$25,000 per year.

**Student Representative Reports**

**ASUCSF** (Gabe Quitoriano)

* As a representative of the President’s Council, Gabe was able to express to the UCOP that students are very concerned about budget cuts. He stressed that a student-friendly UC budget should be made available online.
* Investment Advisory Board – recommends where money is being spent and wants to add student thoughts and opinions.
* Interprofessional Prom was successful.
* Next they would like to branch out to Nursing and Graduate Division.
* In the future would like to consolidate alumni associations and recent graduates.

**School Updates**

**DAA** (Doug Cowden, Mary Porteous, Robert Huntley)

1) There was a request from an alumnus for $37,000 funding for a Documentary DVD about the history of the Dental School. Nursing board members gave suggestions in relation to a well-received DVD about the SON.

2) 115th DAA Scientific Session at the Marriott Marquis was held on January 15th. Attendance: 400 payed attendees received 14 credits of continuing education. The event was able to make a profit by charging vendors. The event included a half-centurian luncheon, Class of 1956-96 reunions, a Dental Hygiene Reception, and a Silent Auction, which raised $5,500 for student scholarships.–

3) New DAA Vice President Roy Nesari has great new ideas, including making the month of May “Young Alumni Month”, especially celebrating graduates from the past 10 years.

4) Chancellor Desmond-Hellmann attended a dinner at the Psi Omega house, which was very nice. The Chancellor and the Dean enjoyed themselves.

5) Robert Huntley suggested setting aside a portion of the Faculty Alumni House basement for schools archives. Andrew and Rachel suggested that a Wikipedia page for the School of Dentistry would be a wonderful online archive.

**GDAA** (Dan Keller)

1. Excited to Resurrect the Wall of Fame in the Faculty-Alumni House, or perhaps on the Mission Bay Campus. He would like to open it up to other schools as well.

**MAA** (Gordon Fung)

1) MAA discussed streamlining the board due to budget restraints. They are in a phase of transition and have determined that the MAA president will now serve for two years rather than one.

2) White Coat Ceremony, gift to Graduating Seniors

3) MAA Homecoming Weekend in May 2011 on the Parnassus campus. One of the highlights will be tours of the new Stem Cell Research building.

**NAA** (Mark Wandro)

1. Sponsoring a Nursing Skills Writing Lab for the second year.
2. Annual Alumni Weekend, April 30, 2011, Mission Bay. The theme will be “The Future of Nusring”, with keynote speaker Dean David Vlahov.
3. Funded four endowed nursing chairs
4. Gave $2400 in scholarships

5) On-Call Newsletter will mail soon.

**PAA** (Wilma Wong)

1. Continuing to work on alumni/student outreach.
2. 2nd Annual Student Trivia Night in January was very fun and successful.
3. Alumni Mentor Night was a lovely event. It consisted of round table discussions between alumni in industry and first- and second-year students.
4. Also held a new mock-interview event which was very successful.
5. Alumni Outreach Committee is continuing its efforts.

3) There will be an event for alumni and students in Long Beach on April 27th.

4) There will be an event for alumni and students in Sacramento in June.

5) Homecoming – will be held in October 2011.

**Other Business** (Gordon Fung)

* As part of the AAUC, AAUCSF has many programs to take advantage of. Be sure and check on the website for travel and hotel benefits.
* Gordon would like to set up the following task forces. Please contact him to participate.
* Advocacy Committee
* Reunion Committee
* Scholarships/Distribution of Funds Committee
* Next AAUCSF Meeting – June 15, 2011. Chancellor Desmond-Hellman will hold a reception at her home after a very brief AAUCSF meeting at Faculty Alumni House.

Meeting adjourned