**Summary of September 12th Campus-Wide Committee Teleconference on Alumni Weekend 2012**

**Attendees:** Melanie Derynck, Robert Levin, Cooky Quandt, and John Skhal, all from Pharmacy; Debra Vails-Qualters, from Nursing; Art Strosberg, from the Graduate Division, and Andrew Kaufteil, Development and Alumni Relations. A second teleconference was held on September 13th to accommodate those members of the Committee who could not attend on September 12th.

At Monday’s teleconference, Andrew and we extensively discussed the plans for the weekend as they are currently being formulated. The DRAFT appears below with additional comments added by me in “red”.

**CAMPUS-WIDE ALUMNI WEEKEND 2012 (DRAFT)**

***Thursday, April 19***  Funding Source VIPs Location

**4-6 pm School/AAUCSF Board Meetings Schools Palace Hotel**

**The Schools/Divisions can have separate Alumni Board Meetings. Out-of-Staters may want to attend a Board Meeting.**

**6-7 pm Volunteer VIP Reception UDAR TBD Palace Hotel**

**This will be a reception for the Volunteers from all Boards.**

***Friday, April 20***

**9 am-2 pm Continuing Education Various**

 **Various** **Scientific Sessions e.g. DAA Palace Hotel**

**Alumni Associations such as the Dental Alumni Association (DAA) have an annual home coming event at which they have scientific sessions for CMA credit. The GDAA needs to plan something for this time slot. This is something that we need to carefully consider. Perhaps, we could have some professors give us some talks about cutting edge research. We can plan a tour such as the new Stem Cell Research Facility at Parnassus, as Dan has suggested. We could possibly do that and have Professors in the various stem cell research areas provide us with talks about their studies. I am mentioning these only to solicit your ideas. We have a large open slot (9 AM to 6 PM) on Saturday that we also have to address (See below).**

**2-4 pm Heritage Circle Tea Gift Planning Chancellor Palace Hotel**

**This is a meeting of very large givers to UCSF that occurs every other year.**

**5-6 pm Dean’s Associate Reception Schools Divide Prov. /Deans Palace Hotel**

**This is a meeting involving Alumni who donate over certain amounts to UCSF.**

**5-7:30 pm All-Alumni Reception AAUCSF Deans Palace Hotel**

**There may be a wine tasting scheduled for sometime during this evening.**

**8 pm-? San Francisco Cultural Activities No cost SF**

**Shuttle buses will probably be available to take people to these events.**

***Saturday, April 21***

**8-9:30 am Breakfast with the Chancellor Self/Chancellor Chancellor Palace Hotel**

**This is an All-Alumni event. This may likely be a Moderator conducting a conversation with the Chancellor. Students from each School/Division may attend. There possibly could also be a short talk by one of our UCSF Nobel Laureates.**

**9-6 pm Continuing Education Palace Hotel**

 **Various Scientific Sessions GDAA, Various**

 **Tours/Receptions GDAA, Various Various**

**This is a time frame that the GDAA is going to have to plan for very carefully. For example, during part of the time, we could have tours of the Mission Bay Campus, and facilities such as QB3. There could also be some SF tours for out-of-towners, such as museums, etc. One thing that I thought may possibly be of interest is an event with former/Emeritus Professors. I would think that GDAA Alumni would be interested in all of the changes that have been made within the Division, combining of Departments, what are the current foci, and where is the Graduate Division going from here. Perhaps a session where Postdocs could meet with Alumni from different parts of the country?? Etc., etc.**

**6 pm School/Division Dinners Schools Deans Palace Hotel**

**Currently, the Dinners will be followed by an All-Alumni Reception. This Reception was to have had a well-known entertainer. Regrettably, this may not be possible because of funding issues. If any of you have any connections to a well-known entertainer who would be willing to perform at modest costs, please let us know.**

**10 pm Alumni After Reception Party AAUCSF TBD**

**This is currently envisioned to be Alumni informally gathering together at a nearby bar. This may be funded by the AAUCSF,**

COMMUNICATIONS MASTER CALENDAR

Aug/Sept Save the Date Emails No cost

I have not received my invitation yet and you may not have as well. I have been told that they will come.

October Save the Date Postcards UDAR

January Invitations Schools/Division

February Video UDAR

April Programs AAUCSF

*Other marketing vehicles for marketing include Monthly ENews, Website, Blast emails, UCSF Magazine and other publications.*