



AAUC Board Meeting
September 2011
Report

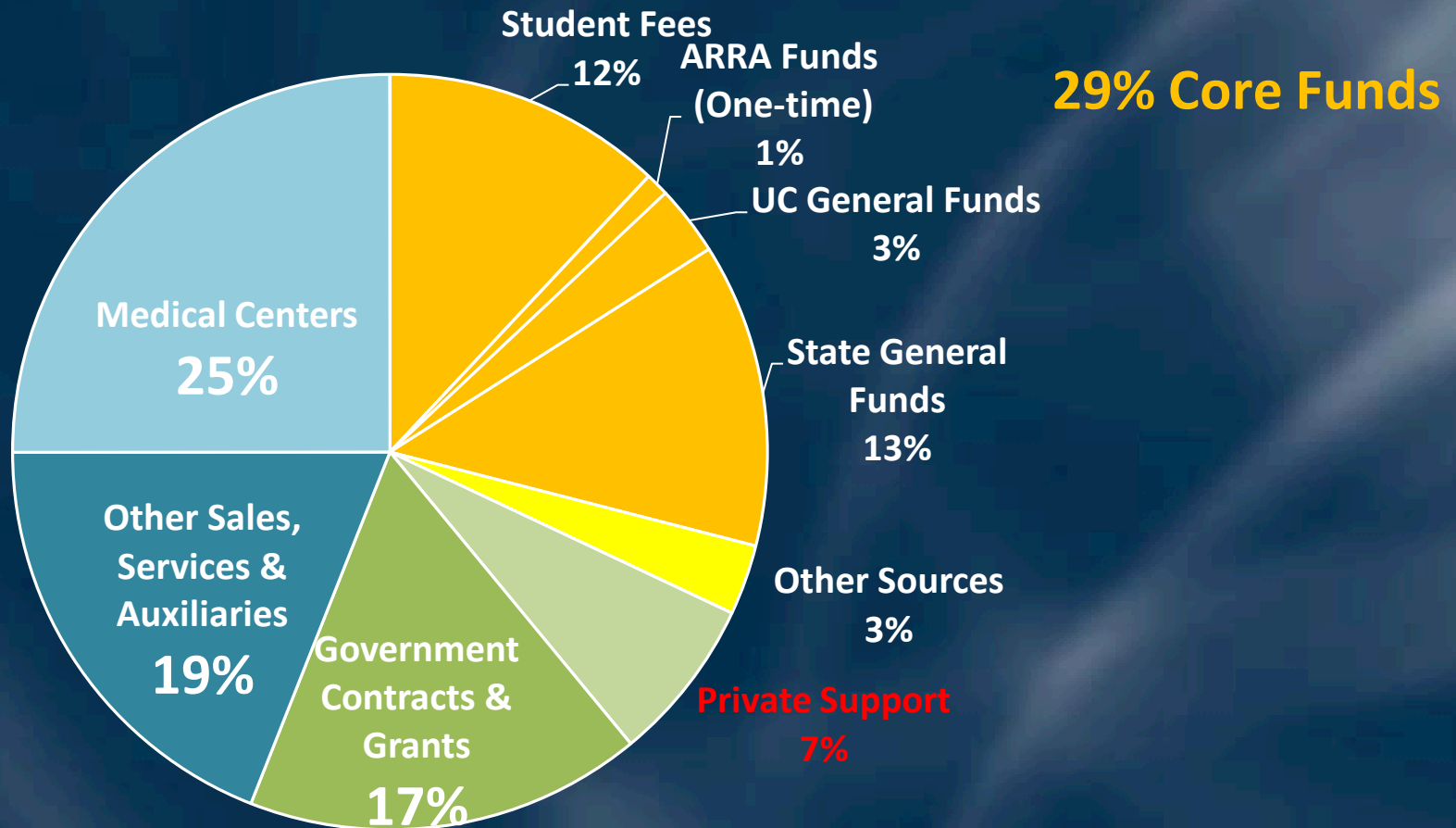


Overview

- Philanthropy at UC
- Legislative Advocacy
- Financial Stability and Predictability



Philanthropy at UC – State Budget and UC Budget 2010





Impact of Budget Cuts

- Tuition is the primary alternative to state general fund cuts
- The impact is felt disproportionately on the students from middle class families
- Funds are available to offset tuition increases for families with <\$80K/year income



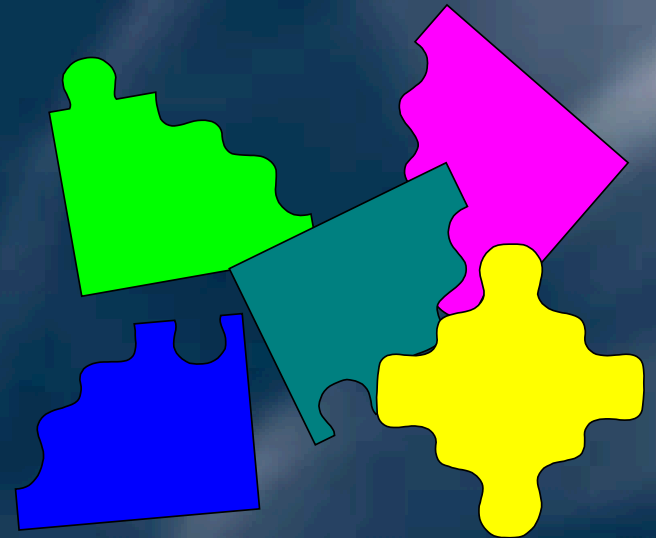
Historical Note

- Gentlemen's Agreement
 - Limit UC fundraising to “immediate family”
 - Private peers support state general funds for UC
 - Rescinded September 2005
- Regent's Policy on Gifts and Endowments
 - Not to be used where state funds requisite for necessary educational activities of the University
 - In force today, but application has changed



Sources of Gift Funds

- Foundations 40%
- Corporations 15%
- Individuals 30%
 - Parents
 - Friends
 - Alumni (12% of total)





Where it goes

Donations support all areas of the University



➤ Campus departments – 30-35%

➤ Research - 30-35%



➤ Buildings / capital projects - 10-15%

➤ **Student support - 5-10%**



➤ **Unrestricted – 2%**



Student Support "Project You Can"



- \$1 Billion in Student Support
- 4 years
- 10 Campuses
- Undergraduate, Graduate, and Professional School
- Corporate Focus

➤ Double the Amount Raised By UC System in Past 5 years



Legislative Advocacy

- 2011 Budget cut \$650M
- 2012 Budget Additional “Trigger” Cuts \$100M
- Focus on Students and Parents
- Increased AAUC engagement
- Donor Research Project
- Increase UCforCalifornia.org participation
 - 400K to 1,000,000
- California for Higher Ed Advocacy Day 5/1/2012



Financial Stability and Predictability

- Regent considering potential legislative agreement
- UC costs increase 16% per year
- If legislature funds 8%
- UC will hold tuition increases to 8% or less