

**AAUCSF Board Meeting**  
Tuesday, June 24, 2014  
Faculty Alumni House, 745 Parnassus Avenue, San Francisco

**Attendance**

Staff

- 1) Handler, Stephanie
- 2) Kaufteil, Andrew

Board Members

- 3) Elias, Laura (on phone)
- 4) Fink, Tim
- 5) Golden, Todd Rabkin
- 6) Keller, Dan
- 7) Kishi, Don
- 8) Lopez, Michael James
- 9) Martinez, Alma
- 10) O'Leary, John (on phone)
- 11) Porteous, Mary
- 12) Qi, Jenny
- 13) Schnoes, Alexandra
- 14) Skhal, John
- 15) Vails-Qualters, Debra
- 16) Walczak, Susan
- 17) Wandro, Mark
- 18) Wilson, Joey
- 19) Wong, Kevin (on phone)
- 20) Wong, Wilma
- 21) Woods, Susan

Guests

- 22) Tucker, Ulysses

**Welcome**

Susan Walczak, President – Called us to order at 5:50 pm.

**Guest Speaker**

Ulysses Tucker, Director of School Annual Giving

- Coordinates annual giving across the Schools
- Initiative planned: email blast in August
- New stewardship: acknowledge all first-time donors; we have plenty but need to do a better job of retaining them. Definition of stewardship: how you're treated after you give a gift.
- We received \$1.4M from alumni (up from \$1.2M the year before).
- Total gifts: \$500M
- Most people give less than \$100.
- 75% of the money is unrestricted in how it can be spent.

- Of all the UCs, we have the highest percentage of alumni who give.
- Donor acquisition strategy: “Show me that you know me!”
- We are lower than our peers in cost-per-dollar-raised.
- Philanthropy is a culture that must be built.

### **Old Business**

Andrew Kaufteil -- 150<sup>th</sup> Anniversary Alumni Excellence Awards:

- Nominations are open. Each can be 150 characters or less... Easy!

Tim Fink – Alumni Weekend

- 2,054 people from 5 countries and 22 states
- The eldest was from Pharm '38!

Laura Elias – Alumni-Student Engagement

- We handed out care packages to grads. They loved them!
- “Zero year” reunion (new grads) – a nice way to welcome them into our community.
- Targeted outreach, e.g. cultural affiliations
- Events, e.g. Bagel Tuesdays

Alma Martinez – Diversity and Outreach

- Co-sponsored several events: first-generation alumni group, multi-cultural alumni reception at SF Jazz Ctr during Alumni Weekend, several more
- The Chair-Elect is Biana Roykh

Debra Vails-Qualters -- Advocacy

- We contact legislators and encourage them to support UC and UCSF.
- Year-in-Review: robust activity, meetings with Gov't Relations, goal-setting, etc. (see Committee Reports for details)

John Skhal – AAUC

- AAUC put on a leadership conference (for the first time) with reps from each of our 10 campuses and a talk by Janet Napolitano (see AAUC Leadership Conference Powerpoint for details).
- More than 50% of UC students pay no tuition; 75% get subsidies; 60% graduate with no debt.
- Much of our outreach is via diversity programs.
- Engagement is a universal challenge, not only for alumni organizations.

Dan Keller -- Budget and Revenue

- Financials (little changed since last meeting) included in meeting information packet
- Minutes from last meeting also included. Moved: Acceptance of minutes. Motion passed.

John Skhal -- Nominations Update

- Acknowledge departing Board members, esp. Gordon Fung's 11 years of service so far, including a past presidency. Others: Hamdan Almas, Shirley Alvaro, Tim Fink, Rob Huntley, Mary Porteous, Cooky Quandt, Kunal Sood. Moved: thank you to each! Motion passed.
- New Board members: Nancy Abodeely, Roshini Epasinghe, Biana Roykh, Todd Whitehurst. Moved: accept them. Motion passed.
- Continuing members: Susan Walczak, Debra Vails-Qualters, Shaun Houghtaling, Todd Golden, Alma Martinez, Dan Keller, John O'Leary, Don Kishi. Moved: keep them. Motion passed.

### **New Business**

Andrew Kaufteil –

- Next Alumni Weekend will be May 28-30, 2015
- A nationwide “road show” is in progress, including a few in the Bay Area. Awards are being given.

Jenny Qi –

- GSA has merged with AUC under a new name: Associated Students of Graduate and Professional Schools

### **Adjournment**

- Susan adjourned us at 7:30 pm.
- Next meeting: September 16, 2014