

**AAUCSF Grant Application  
FY2015**

<b>First Name</b>	Marcel
<b>Last Name</b>	Alavi
<b>Primary Email</b>	<a href="mailto:marcel.alavi@ucsf.edu">marcel.alavi@ucsf.edu</a>
<b>Daytime Phone</b>	415-489-8995
<b>Relationship to UCSF</b>	Postdoctoral Fellow, Ophthalmology
<b>Group Name</b>	UCSF Pride Committee
<b>Event or Project Name</b>	SF LGBT Pride 2015, Sunday, 28 June, 2015, 09:00am to 01:00pm, Market Street, San Francisco
<b>Purpose of grant</b>	At last year's SF Pride parade, which was our first contingent for the 150 years anniversary, we were missing a unifying identity for our group. As we anticipate a larger presence we would like funding so that we can brand our contingent and highlight UCSF.
<b>How does this event/project further the mission of AAUCSF?</b>	SF Pride is an opportunity for UCSF to come together and show support for the LGBTQ community. The event is one of the rare times for alumni, staff, students, faculty, trainees to build community and promote diversity and inclusion, which benefits overall morale and climate. This, in turn, fosters a culture where alumni feel a connection to the university.
<b>How do you plan to do your outreach?</b>	Online, word of mouth, flyers, listservs...The event itself is broadcast internationally.
<b>Amount requested</b>	\$500
<b>Proposed use of grant funding</b>	To purchase branding to unify UCSF Pride Contingent (e.g. T-Shirts, hats, buttons, drinking-bottles). This would be extremely helpful in increasing UCSF's visibility with the greater bay area community and world wide.
<b>Expected Attendance</b>	Approximately 150 people
<b>Number and group of alumni invited/involved</b>	All alumni are invited and encouraged to march with us!
<b>Number and group of non-alumni invited/involved</b>	The campus and medical center community at UCSF are all invited to participate.
<b>How did you learn of the AAUCSF Grants Program?</b>	Mario Peraza, Alumni Relations